



## Seyi Adeleke-Ige

General Manager at Skretting Nigeria, part of Nutreco

**Seyi Adeleke-Ige brings over 15 years of expertise to Skretting as an agribusiness and aquaculture expert in Nigeria.**

Seyi Adeleke-Ige's career started at Durante Fish Farm, a leading aquaculture firm in Nigeria, where she became the General Manager in 2010. In 2014, she was appointed the General Manager of Skretting Nigeria which was initially in a joint venture with Durante before becoming wholly owned by Nutreco in 2018.

In addition to growing Skretting's fish feed operations, Adeleke-Ige also coordinated the introduction of Nutreco's agri-feed business in Nigeria under the Trouw Nutrition brand name.

She has an unmatched understanding of the high demand for finished feed, nutritional needs, and the intricacies of the Nigerian market. Seyi Adeleke-Ige and her team successfully launched the premium poultry brand Hendrix for broiler pellet feed, mash feed, and also rolled out the Hendrix4U concept in Nigeria.

Gaining access to the Nigerian agriculture market has helped Trouw Nutrition Africa bring Hendrix4U business concept to local distribution partners who can then extend their customer-base to small farmers and become profitable compound feed producers.