



## Petra Hissink

Global Director Sustainable Development, Heineken

**Petra Hissink has been Director Global Sustainable Development within Global Corporate Affairs at Heineken since June 2019 and is also responsible for the Brewing a Better World Strategy.**

Hissink has a proven record in supply chain management and continuous improvement. She studied Food Technology at Wageningen University.

Hissink started her career at Heineken in 1993 as a Process Engineer for Product & Process Development. Between 1997 and 2010, she

worked in a variety of supply chain roles, amongst others as Maintenance Manager Brewing, Rayon Manager Brewing & Utilities and Manager Brewing and Supply Chain Director Heineken Ireland.

Returning to the Netherlands, she took up the role of Global Supply Chain Policies Director, responsible for the development and implementation of rules, standards and procedures for all areas within the supply chain. She was additionally responsible for Knowledge & Competencies management for the supply chain function. In 2015, she was appointed Global Director Innovation & Research within Global Supply.