



Otto Seijler

New Business Development Manager at Trouw Nutrition

Otto Seijler leads the development of the Food-2-Feed business within Trouw Nutrition. The main aim is improving the circularity of the business chain by increasing the use and quality of by-streams from the global food and beverage industry.

Seijler also focuses on the use of functional ingredients to push the industry forward. His background in tropical agriculture, international management experience, plus retail and production expertise all give the necessary input to understand the influencers, followers and deciders in the value chain.

Part of Seijler's practical, real life experience with circular agriculture is close to home. His oldest son's biodynamic dairy farm helps sharpen and shape views on the advantages and disadvantages of traditional versus circular systems in agriculture.

Trouw Nutrition is the animal nutrition division of Nutreco and is committed to translating science into actionable, practical nutrition and farm management solutions to help customers produce quality meat, eggs and milk. From humble beginnings 90 years ago in the Netherlands, Trouw Nutrition has grown to 8,300 employees serving 105 countries across the globe.