



## Jason Clay

Senior Vice President Markets, WWF-US

**Jason Clay is an extrapreneur and thought leader within the global food sector. For the past 25 years, he has identified the most significant threats to biodiversity and habitat.**

He has developed strategies with World Wildlife Fund to work with others to help reduce the impacts of agriculture, livestock and aquaculture by working with companies to understand and address how they can use

their supply chains to help maintain the natural world we all depend on.

A graduate of Harvard and Cornell, Clay is a lateral thinker. He also ran a family farm, founded a trading company, taught at Harvard and Yale and worked in human rights for 15 years. In 2015, he founded the Markets Institute at WWF to identify and build awareness about key issues and trends affecting both food and the planet, as well as work with companies to scale solutions globally.