



Daan Roosegaarde

Artist and Founder of Studio Roosegaarde

Daan Roosegaarde is a Dutch artist and the founder of Studio Roosegaarde, which develops projects that merge technology and art in urban environments.

Roosegaarde is a creative thinker and maker of social designs which explore the relation between people, technology and space. His fascination for nature and technology is reflected in his iconic designs such as Smart Highway (roads which charge from sunlight and glow at night), Waterlicht (a virtual flood) and Smog Free Project (the largest outdoor air purifier in the world which makes jewellery from smog).

He founded Studio Roosegaarde in 2007, where he works with his team of designers and engineers towards a better future.

Together they develop 'Landscapes of the Future' building smart sustainable prototypes for the cities of tomorrow. Roosegaarde is a Young Global Leader at the World Economic Forum and named Artist of the Year 2016 in The Netherlands.

Roosegaarde has won the London Design Innovation Medal, the INDEX Design Award, the World Technology Award, two Dutch Design Awards, the Charlotte Köhler Award, and China's Most Successful Design Award.

He has exhibited at the Design Museum in London, Stedelijk Museum Amsterdam, Rijksmuseum Amsterdam, Tate Modern, Tokyo National Museum, Le Musée des Arts Décoratifs Paris, Victoria & Albert Museum and various public spaces in Europe and Asia.