



# Sheila Guebara

Director of Sustainability, Seara Alimentos JBS

**As director of Sustainability at Seara Alimentos JBS, Sheila works with multi-stakeholders across the feed to food chain to achieve meaningful progress toward sustainability initiatives. Sheila leverages a breadth of global experience in sustainable development climate change, livestock management, and public affairs to bridge gaps and find common ground throughout all segments of the protein sector.**

Prior to assuming her current role, Sheila's leadership efforts at MARS Pet Nutrition and Elanco Animal Health focused on connecting issues and opportunities surrounding pets and farm animals with external audiences including government bodies, policy makers, NGOs and consumers.

Earlier in her career, Sheila managed multi-stakeholder initiatives as Executive Coordinator of GTPS – Brazilian Roundtable on Sustainable Livestock, Coordinator of the Brazilian Alliance on Responsible use of Antimicrobials in Animal Protein and served as Deputy Coordinator of Partnership

Development for the Rio+20 National Organization Committee (United Nations Conference for the Sustainable Development). Sheila served as Advisor to the President for CEBDS – Brazilian Business Council for Sustainable Development (Brazilian WBCSB Chapter) and as an associate consultant for environmental advocacy and consulting organizations.

Sheila's passion for innovation is reflected in her consulting work developing new business models for KEY Associates and Instituto Totum. Her work included planning models linked to sustainable solutions, evaluation of clean technologies and development of methodologies to measure carbon risks related to climate change.

A prolific speaker she has spoken at some of the world's most influential gatherings of sustainability leaders including the Katoomba Meeting, IFC Climate Business Forum, ANETIF Food Industry Summit, Pacific Poultry Meeting, LWG - Leather Working Group, GMP+ International Conference, WOA (OIE) CAMEVET, PAHO AMR Seminar and Allianca da Terra Responsible Voices Series. Additionally, she is a true believer that championing Diversity & Inclusion initiatives is key to accelerate innovation.