



Mark van Nieuwland

VP Bovaer, DSM

As global vice president for Bovaer at DSM, Mark's global responsibilities span innovation, regulatory, commercialization and manufacturing efforts that aim to enhance the sustainability of ruminant livestock production.

His team's work focuses on reducing the environmental footprint of ruminant production through innovative solutions such as methane inhibitors. As discoveries evolve from ideation and

research stages toward commercialization, Mark works closely with stakeholders in the dairy and beef sector to bring solutions to the marketplace.

Prior to assuming his current role, Mark served as VP of strategy at Royal DSM. Earlier in his career, he served as a consultant with McKinsey & Co. and as a merger and acquisition (M&A) manager at Celasio.

Mark earned a BSc in Marketing & Sales and BA in Communications from Pennsylvania State University, and a MSc in Business Administration from Erasmus University Rotterdam.