



Imke van Gasselt

VP Health & Sustainable Diets Ahold Delhaize

As VP Health & Sustainable Diets, Imke is responsible for defining global health ambitions and building an active culture focused on health and sustainable diets.

Imke began her career at Dutch-based coffee and team company Jacobs Douwe Egberts. After serving in several marketing and category management roles, she expanded her knowledge of sustainable supply chains at UTZ Certified. Upon joining Albert Heijn in 2011, Imke's marketing and branding efforts focused on integrating healthy living and sustainability into AH's business strategy. Later, Imke assumed the role of Director

Sustainable Retailing Partnerships where she was responsible for growing the NL2025 organization – an external forum focused on promoting education, sustainable growth, and vital communities across the Netherlands.

Imke joined Ahold Delhaize Group (GSO) as Director Health in 2019 and later served as Director of the Global H&S Expertise Center, driving expertise and innovations to address climate change, food waste, and health across Ahold Delhaize. She was appointed as VP Health & Sustainable Diets in September 2022.

Imke holds a master's degree in Law from Utrecht University.