



Dr. Morgaine Gaye

Food Futurologist

As a Food Futurologist, Dr. Morgaine Gaye advises some of the world's most influential brands, media outlets and thought leaders on the social, cultural, economic, branding, geopolitical and trending nuances of food. Her multi-dimensional insights are trusted by leading food companies to inform new product development and deliver bespoke trend briefings.

Consulting with internationally-recognized brands including Mondalez, Mars, Unilever, Nestle and many others, Dr. Gaye fuses food, social and technology influences to stimulate ideas, foster collaboration and accelerate the innovations of chefs, creative teams and product development leaders.

Dr. Gaye frequently appears on broadcast news media outlets and often presents at forums exploring the intersection of food, business and culture. A prolific writer, Dr. Gaye serves on the reviewing panel for the International Food Design Conference and contributes to several other

academic journals. She is currently authoring *A Taste of Things to Come*, a book about future food trends and why they matter.

She presented a Tedx talk on the future of scent and smelling titled, "It Doesn't Make any Scents", exploring the relationships between haptic experiences including touch, mouth feel, perception and scent. Dr. Gaye's chapter on the "Architecture of Scent" is published in the Royal Academy of Art book, *Interior Futures* published by Crucible Press.

Dr. Gaye is one of two Food Futurologists offering forecasts on Amazon's online "shop of the future." Although her work primarily focuses on the food and beverage space, she consults with several technology companies including Panasonic, Siemens, Samsung, DeLonghi, Braun and BMW. She inspires the next generation of scientists, food industry innovators and thought leaders as a guest university lecturer in the United Kingdom and Sweden. And with a nod to service on the EU Commission, Dr. Gaye served as chair at the 2015 Brussels Parliament.

As a world-renowned Food Futurologist, Dr. Gaye leverages today's trends to nourish tomorrow's innovations.