



Dr. Wilfried G. Aulbur

Senior Partner, Roland Berger

Dr. Wilfried G. Aulbur is a Senior Partner of Roland Berger LP. He is responsible for the firm's global Commercial Vehicle, Construction and Agricultural business and leads the US Aerospace & Defense practice.

Aulbur is based in Chicago and works across Automotive, Industrials and Private Equity.

Previously, he was the Managing Partner of Roland Berger in India, the head of Roland Berger's Asia Automotive practice as well as the Chairman of Roland Berger Middle East and Africa and served on the firm's global supervisory board.

His work includes growth strategies, M&A and due diligence, operational performance improvements and technology strategies.

He has also served on numerous industry associations and panels, is a regular speaker at key industry events and publishes extensively.

Prior to his work with Roland Berger, Aulbur was the Managing Director and CEO of Mercedes-Benz India, responsible for the passenger cars, trucks and buses. He held various positions with Daimler in Europe, the US and India before that. He has a PhD in Physics with a focus on Computational Material Science.



