

A man with a beard and a grey sweater is looking at a smartphone. He is holding a grey device in his other hand. The background shows a large industrial structure, possibly a crane or a conveyor system, under a blue sky. The image is framed by a large green circle.

Better feed choices today

NutriOpt On-site Adviser
for optimising feeds and
reducing costs

Easy on-site analysis of nutrients in raw materials, forages and finished feeds.



Do you want quick quality control of the raw materials from your suppliers and precise, immediate insights into the nutritional content of your animal feed? Are you looking to optimise diets with on-the-spot nutritional insights to reduce costs and drive animal performance? Trouw Nutrition has a solution for you.

The NutriOpt On-site Adviser offers real-time feed analysis. This innovative solution reveals the real nutritional value of your feed ingredients.

The NutriOpt On-Site Adviser empowers you to conduct analyses right on your premises, eliminating the need to send samples

elsewhere. Consequently, it provides quality assurance and valuable insights into your raw materials. This enables you to make more informed choices when it comes to your daily use of these resources.

Our mobile app unlocks extensive nutritional knowledge. Combined with a portable NIR scanner it enables you to analyse the nutrients in raw materials, forages and final feed on-site.

Powered by our world-class nutritional database, the NutriOpt On-site Adviser provides you with analytical results, allowing you to improve animal performance and increase profitability.

The biggest global network

Our cutting-edge technology features one of the most extensive sets of calibration lines available, based on **over 500,000 samples**. You will get unparalleled accuracy and reliability.



50+ raw materials



Up to 10 finished feeds



Up to 10 roughages

Maximising feed quality and staying one step ahead has never been easier.



On-the-spot nutritional insights

This smart solution starts with an on-site scanning process of raw materials, forages and finished feeds. Performing an analysis without the sample leaving the site makes quality control fast and easy.

Accessible nutritional information

The NutriOpt On-site Adviser uses NIR technology, granting you access to real-time nutritional information about your feed.

Experience the benefits of an online connection to our comprehensive nutritional database. Connect to MyNutriOpt, the gateway to NutriOpt's solutions and services. This innovative nutritional platform helps you analyse, manage and export feed data instantly and in one place. It provides you with even more insights and options for sharing these insights with colleagues and advisers.

Enabling you to optimise feed formulations, control quality, and gain insights into feed materials in a few simple steps.

Save time and money

Innovative technology and real-time results enable you to make better-informed decisions that help you control the nutrients fed to your animals. The NutriOpt On-site Adviser allows you to quickly identify the actions you can take by setting customisable nutrient targets per material.

Dedicated support

Expert help is always close at hand through our online support platform nutriopt.com/support. There, you will find frequently asked questions on the scanner and mobile app, as well as advice on reports. Moreover, you can find your manuals here. For more information, get in touch with your Trouw Nutrition contact person.

See what clients say, scan the QR code.



Are you ready to take decisions based on real time data?

The NutriOpt On-site Adviser shows you how much of each nutrient is in your feed and helps you optimise your feed costs.



When you connect to Trouw Nutrition expertise, you will experience major benefits:

1

Pioneers in the field of mobile NIR analysis

2

Decades of experience in animal nutrition

3

State-of-the-art R&D capabilities

4

Committed to innovation

5

Extensive network of nutrition experts and laboratories around the world